

Sidewinder Cycle Warranty Registration

Congratulations on your Sidewinder Cycle purchase! Please complete the Warranty Registration information below. Completing the Warranty Registration process activates your Warranty. We value your privacy and will not share your information with others. This information must be submitted to Sidewinder Cycle within 30 days of purchase. The information you provide will allow us to better serve you and other Sidewinder Cycle customers. Thank you for your time and purchase.

First Name Last Name

Street Address

City State/Province/Country Zip/Postal Code

Telephone #

E-Mail Address

Which Sidewinder Cycle model do you own?

- Roadrunner Roadrunner E SportZ SportZ E
 ProCruiser ProCruiser E

Serial Number _____

Date of Purchase _____
Month Day Year

Where did you purchase your Sidewinder Cycle?

Shop Name

City State/Province/Country Zip/Postal Code

Did your dealer provide product information and rider instruction? Yes No

Did your Recumbent come with reflectors and a safety flag? Yes No

Did you meet/talk with a Sidewinder Cycle Brand Ambassador? Yes No

If Yes, Name of Brand Ambassador

How much did you pay (not including accessories & taxes)?

\$ _____

What accessories did you purchase?

How did you learn about our Sidewinder Cycle? Check all that apply.

- Friend/relative/neighbor Our website
 Facebook Twitter Youtube Sidewinder Blog
 Personal Internet Search (Google, Yahoo, MSN, Other)
 Saw one in use Rented One
 Saw one in bike shop Bike shop recommendation
 Magazine ad (which one) Magazine review (which one):
 Other (specify):

Family Status: Married Single

Education (check one) Some high school College

High school graduate Graduate School

Gender: Male Female Age: _____

Annual Household Income: \$ _____

Why did you choose a Sidewinder Cycle?

List your favorite magazines:

How many recumbents/tricumbents have you owned (including this one)? 1 2 3 More than 3

Which other Recumbent products do you currently own (or have you owned in the past)?

How many times per week do you plan to ride your Sidewinder Cycle (average)? 0-1 2-3 4-5 6-7 More than 7

How many miles do you plan to ride your Sidewinder Cycle monthly (in-season)? 1-20 21-50 51-100 101 or more

How many times per year do you visit a bike shop?
 Zero 1-5 6-12 More than 12 times

Indicate your riding interest(s)? Check all that apply:

- Family outings and rides Organized rides
 Commuting (school, work, etc.) Day touring
 Multi-day touring Fitness riding Recreational
 Other (specify) _____

Rate how important these Sidewinder Cycle features and benefits were to you when you purchased your new Sidewinder Cycle (Circle the appropriate number):

Not important Neutral Very Important

Brand Reputation 1 2 3 4 5

Components 1 2 3 4 5

Frame Material 1 2 3 4 5

Good Value 1 2 3 4 5

Price 1 2 3 4 5

Handling 1 2 3 4 5

Able to Fold 1 2 3 4 5

Rear Wheel Steering 1 2 3 4 5

Front Wheel Drive 1 2 3 4 5

Safety 1 2 3 4 5

Quality 1 2 3 4 5

Comfort 1 2 3 4 5

Warranty 1 2 3 4 5

PLEASE FOLD IN HALF, TAPE CLOSED, APPLY POSTAGE AND MAIL TO: Sidewinder Cycle, INC., 678 Ash Circle, Fillmore, CA 93015